

CID 2022.



# CLUJ INNOVATION DAYS 2022.

**THE POWER OF 1 | 0**

CLUJ IT CLUSTER FLAGSHIP EVENT



**CID 2022.**



OUR PROMISE  
**PRESENT FOR THE FUTURE**



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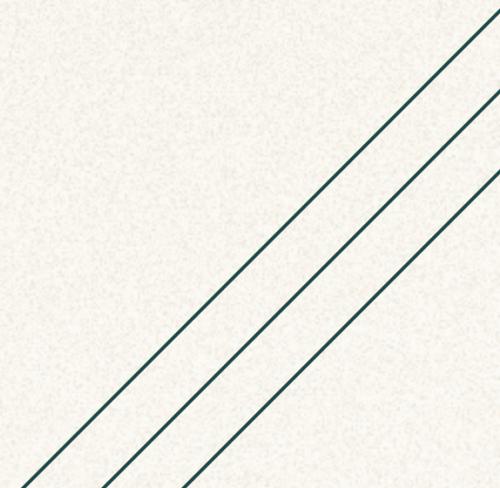
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# ABOUT

## OUR JOURNEY

Cluj Innovation Days (CID) is a major annual event dedicated to encouraging innovation and entrepreneurship and to forging cross-industry and cross-sector collaborations for the emergence of new business models with societal impact.

Over the years CID has established a name for itself as a leading industry driven event, positioning Cluj, and Romania, as an inspiring hub of innovation and as a smart community.

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TEN YEARS AFTER

# THE NETWORK

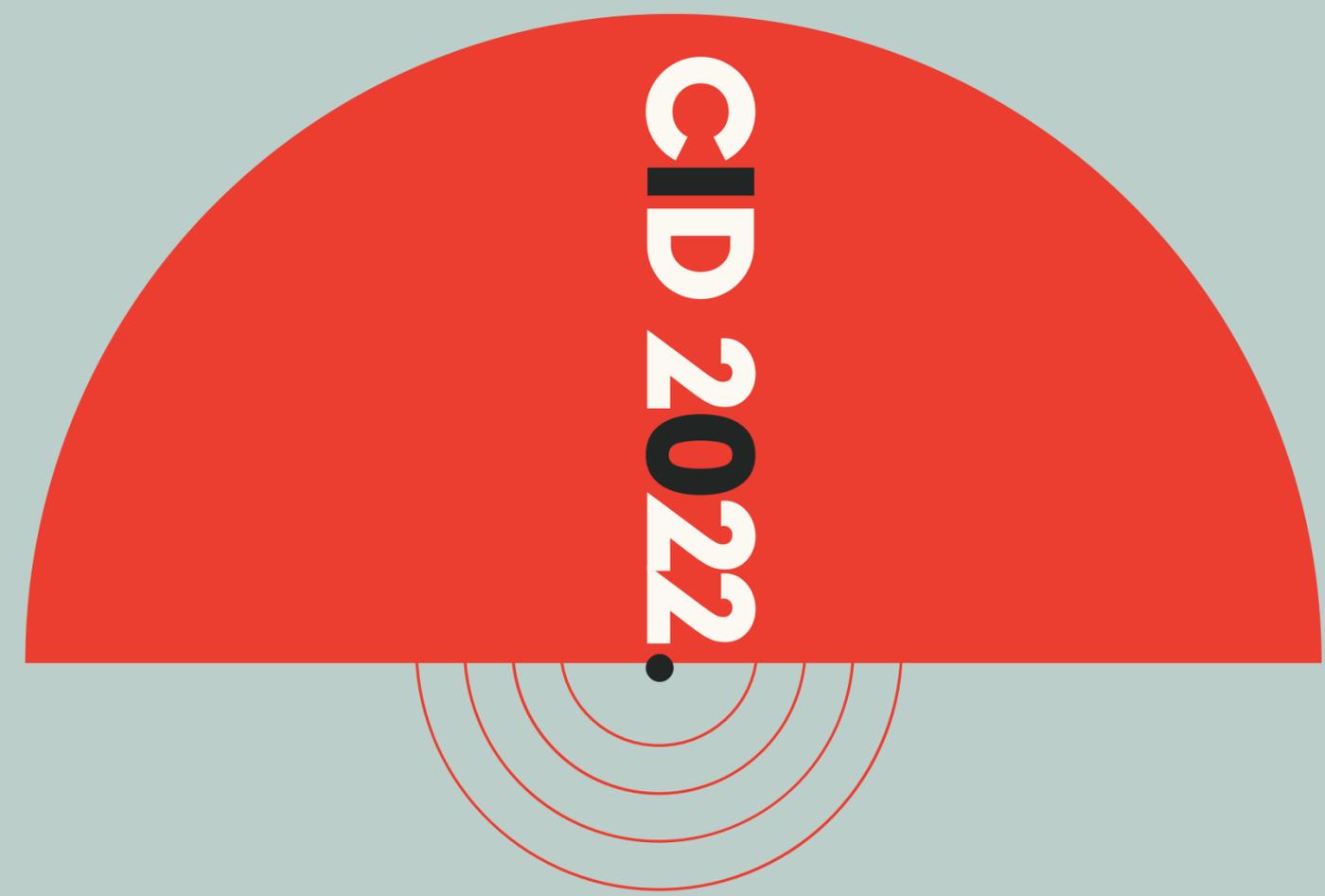
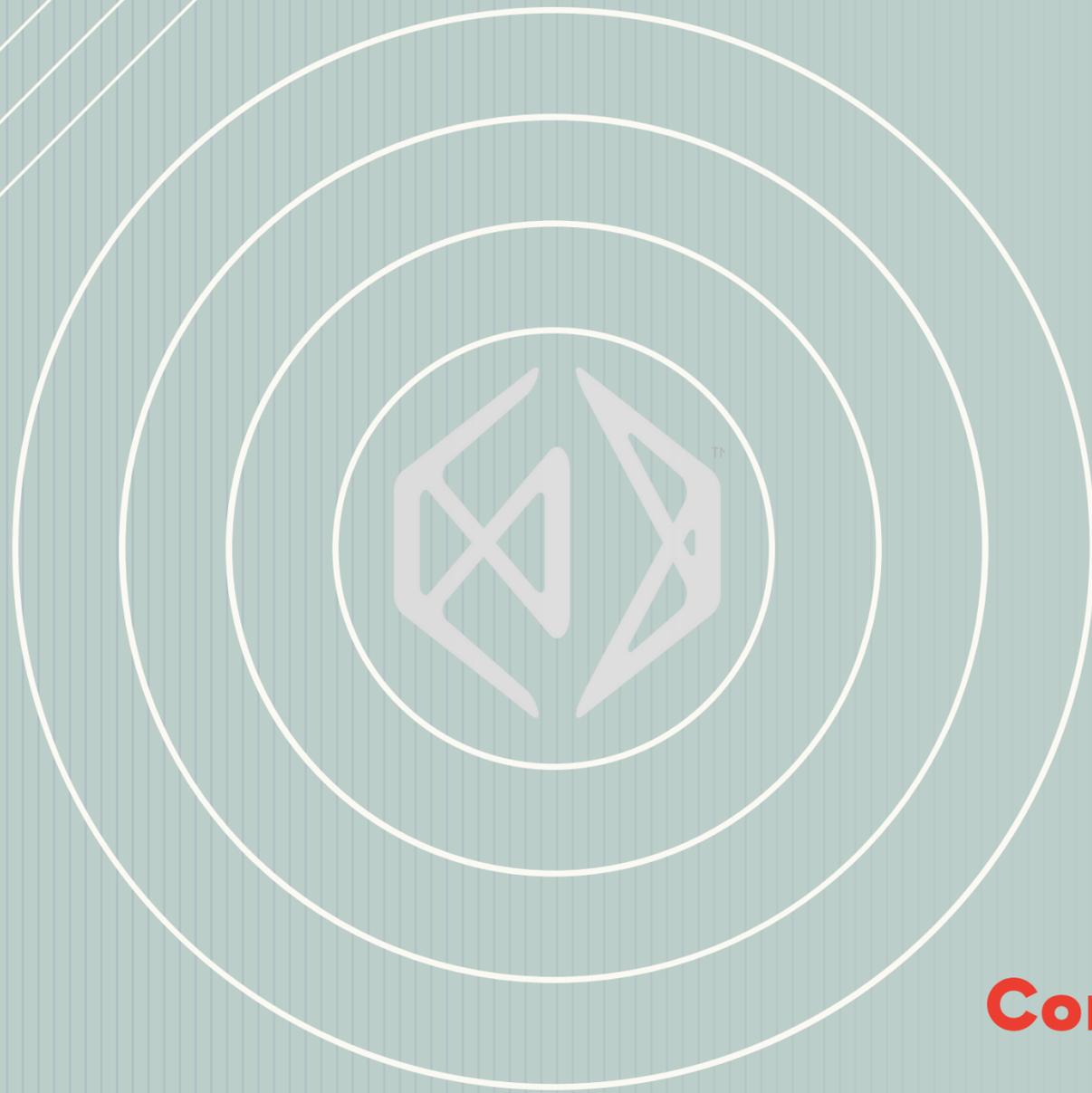
CID 2022.



From year to year, CID has continued to grow as a platform to communicate knowledge and to share experiences brought forward by some of the most prestigious speakers and institutions in the world, from almost all continents of our planet.

CID turns 10 years in 2022! This edition marks 10 years of innovation, 10 years since Cluj IT Cluster was founded and, more importantly, 10 years of hard work and fantastic results for the Romanian business IT and innovation ecosystem which has led to the rebranding of our beloved city.





**Come and join us in celebrating the Power of 1|0!**  
**Be present for the future!**

**ONLINE &  
ONSITE**

**17th-27th October**

Our ambition with this edition is two fold. First, to design a space where innovation continues to be the overarching background for experiencing 10 days full of events on arts & culture through tech, future communities, software robotics, tech women, start-ups and many more. Second, to bring forward new opportunities and to pave the way for a more sustainable future for our industry and for the community we are part of.

# THE AGENDA

- **17th of October**

Webinar: Cross-sectoral and transdisciplinary collaboration among European SMEs

- **18th of October**

Webinar: Art and Culture through Tech  
Masterclass: Art and Innovation in the cinematic sector

- **19th of October**

Physical conference and expo

- **20th of October**

Cybersecurity product launch.  
Webinar: Future Communities

- **21st of October**

Cybersecurity Connectathon  
Webinar: Breaking the glass ceiling: Women in business, innovation and investments.

- **24th of October**

Workshop: Digital Skills for the future workplace  
Webinar: AI in a word of crisis

- **25th of October**

Workshop: Internationalization in support of innovation  
Webinar: Automation and Smart Robotics

- **26th of October**

Webinar: Tech Transfer: Decentralized training

- **27th of October**

Physical conference and expo



# PHYSICAL CONFERENCE AND EXPO

**THE POWER OF 1 | 0**

19<sup>th</sup> AND 27<sup>th</sup> OF OCTOBER, GRAND HOTEL ITALIA,  
CLUJ-NAPOCA

**CID 2022.**



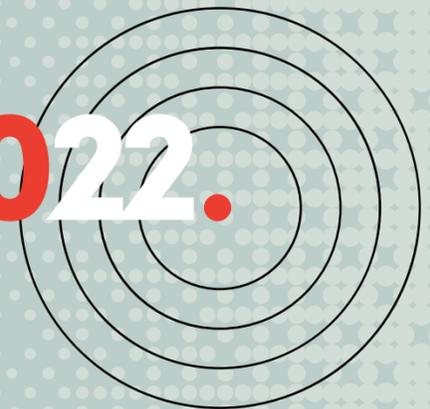
# CODING FOR INNOVATION

A CLUJ IT & DIGITALIO EVENT

THE POWER OF 1 | 0

19<sup>th</sup> OF OCTOBER, GRAND HOTEL ITALIA,  
CLUJ-NAPOCA

CID 2022.

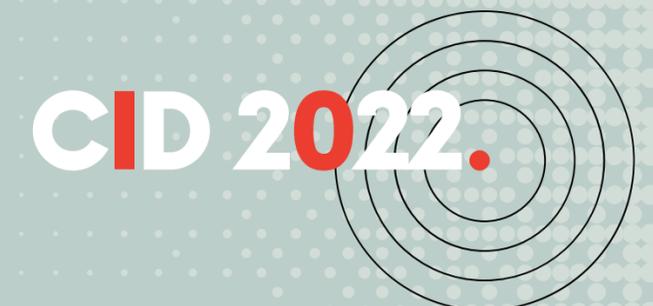


# CODING FOR INNOVATION

Conference & Expo

▶ We bring to the public the companies that stood out through the innovative ideas they presented and implemented, being a model and inspiration for the entire Cluj IT ecosystem.

▶ We show that the future is "made" in the university environment and present innovative projects developed in universities.



# CODING FOR INNOVATION

## Conference & Expo

### Highlevel discussion : </> The power of innovation

Place: Grand Hotel Italia, Cluj-Napoca

Date & Time: October 19, 09:30 - 10.30 (EEST)

Language to be used in panel: English

Speaker: Mrs. **Daniela RUS**, Director of the MIT Computer Science and Artificial Intelligence Laboratory (CSAIL)

### PANEL: </> Digital Romania: How to make digitalization a public good?

Place: Grand Hotel Italia, Cluj-Napoca

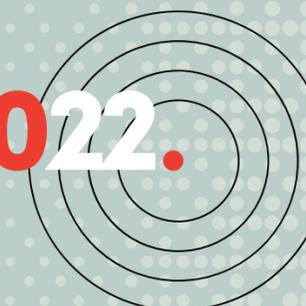
Date & Time: October 19, 11.00 - 12.30 (EEST)

Language to be used in panel: Romanian

Panel moderator: **Sabin Gherman**

With the anticipated participation of Mr. **Dragoş Tudorache** - Member of European Parliament, Mr. **Sebastian Burduja** - Minister of Research, Innovation and Digitalization, Mr. **Emil Boc** - Cluj-Napoca Mayor, Mr. **Andrei Kelemen** - CEO Cluj IT Cluster  
Final confirmations pending.

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# CODING FOR INNOVATION

Conference & Expo

**PANEL:** `</>` Innovation: from idea to final product

Place: Grand Hotel Italia, Cluj-Napoca

Date & Time: October 19, 14.00 - 15.30 (EEST)

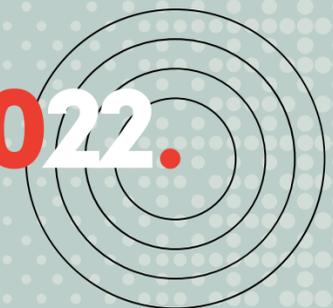
Language to be used in panel: Romanian

Panel moderator: Andrei Nistor, co-owner digitalio.ro and owner stiriletransilvaniei.ro

With the anticipated participation of the Ministry of Investments and European Projects.

Final confirmations pending.

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# CODING FOR INNOVATION

## Conference & Expo

**PANEL:** `</>` Romania and the talents it is losing  
How do we support innovation and entrepreneurship among new generations?

Place: **Grand Hotel Italia, Cluj-Napoca**

Date & Time: **October 19, 15.45- 17.15 (EEST)**

Language to be used in panel: **Romanian**

Panel moderator: **Gabriel Zamfir, co-owner digitalio.ro**

With the anticipated participation of Mr. **Sorin Ion**, State Secretary at the Ministry of National Education. Final confirmation pending.

Speakers from young entrepreneurs, universities and tech transfer centers, presenting innovative projects started in the universities and validated in internal or external competitions.

Final confirmations pending.



# 10 YEARS OF INNOVATION

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THE SOUNDS OF INNOVATION

27<sup>th</sup> OF OCTOBER, GRAND HOTEL ITALIA,  
CLUJ-NAPOCA

# SOUNDS OF INNOVATION

Conference & Expo

## Plenary session: 10 years of innovation

Date & Time: October 27, 10.00 - 11.30 (EEST)

Language to be used in panel: Romanian

With the participation of highlevel representatives of Cluj Napoca public administration

## PANEL: Breakthrough technologies: EIC a game changer workprogramme

Date & Time: October 27, 15.00- 13.30 (EEST)

Language to be used in panel: Romanian

With the participation of Romanian EIC jury members.

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# SOUNDS OF INNOVATION

Conference & Expo

## **Plenary session:** Digitalizing communities: European Digital Innovation Hubs an one-stop shop for society

Date & Time: October 27, 14.30 - 16.00 (EEST)

Language to be used in panel: English

With the participation of EDIH representatives from European level and DIH4Society.

## **PANEL:** The innovator of the 21st century, between genetics and psychology

Date & Time: October 27, 16:15-17:30 (EEST)

Language to be used in panel: Romanian

With the participation of Babeş-Bolyai University Rector.

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## **SUPPORT 5000 EUR**

### **Before the event**

- Company logo promoted on the CID website with a link to your website
- Company logo on the social media channels of the event
- Company name mentioned in all press releases, newsletters and communication
- Company logo promoted on the digitalio.ro & stiriletransilvaniei.ro websites with a link to your website

### **During the event**

- Presentation stand in the CID Expo area to promote the company's services and products
- The presence of a representative in one of the panel of the conference with a presentation slot (max. 10 minutes)
- The company logo promoted as a Support Partner on the event e-banner projected in the hall
- Roll-up banner or e-banner displayed in the conference room
- Distributing your company's brochures and presentation materials to all attendees
- Company logo displayed as a Support Partner on the event calendar
- 2 invitations/ company to networking and farewell cocktails

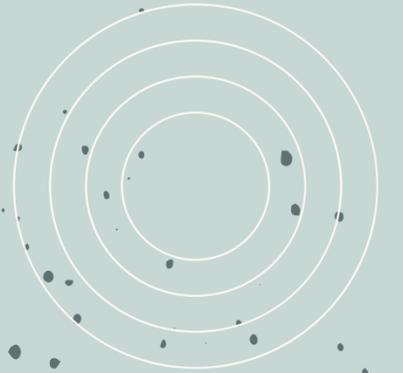
### **After the event**

- Photos from the event published on social media highlighting the presence at the CID
- Your company logo on the event website clujinnovationdays.com (display for one month)
- Your company logo on the digitalio.ro & stiriletransilvaniei.ro websites (display for one month)
- Running a presentation video on the cluster's social media networks (one video in one post)

SOUNDS OF INNOVATION

# CLUJ IT CLUSTER

A cluster of leading companies and institutions from the IT industry: providers of software services and solutions, universities and research institutes, public bodies and other catalyst organizations.



# CONTACT

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THANK YOU!

